



DOT-MOM NETWORK A WEB HIT

By DAVID ANDREATTA

November 14, 2005 -- They say it's a small world, but Patricia Craddick never knew how small until her tiny Web site for parents at PS 87 went big.

What began a year ago as an online business network for parents at the Upper West Side school has blossomed into a career-counseling and job-training organization for parents across the school district — and is intent on going nationwide.

Once a forum for sharing business interests, ParentJobNet.org now offers free classes for parents in School District 3 with limited or no English, preps them for interviews and helps them land jobs.

"People from other schools just kept calling, writing, e-mailing, wanting to be a part of this," said Craddick, 40, the mother of an 8-year-old girl at PS 87. "I realized there was such a need for this sort of thing among parents that we had to expand."

Craddick, who once headed training services at Fidelity Investments, started the site last December.

Since then, her creation has expanded to include online want ads for items such as school uniforms, volunteer opportunities and baby-sitting services.

Merchants can post job openings for a small fee, 5 percent of which goes to the school closest to them.

ParentJobNet began this fall offering morning ESL classes to 50 parents three days a week at PS 84.

A free service called Access Training will launch in January. It will offer techniques on résumé writing, computer training and interviewing advice.

david.andreatta@nypost.com

Home

NEW YORK POST is a registered trademark of NYP Holdings, Inc. NYPOST.COM, NYPOSTONLINE.COM, and NEWYORKPOST.COM are trademarks of NYP Holdings, Inc.

Copyright 2005 NYP Holdings, Inc. All rights reserved.